



T2.2-02: Evaluation Schedule – Previous Experience (30 Points)

Tenderers are required to demonstrate performance in comparable projects of similar size and nature by supplying the following a list of past / current comparable projects within 05 years.

Evidence for similar works as detailed in the Scope of works with reference to:

1. Public Relations, Marketing, Creative writing, and copyright
2. Brand and Reputation Management
3. Crisis Communication Management
4. Creating Brand Awareness and positioning
5. Media Strategy development
6. Media buying and training.
7. Photography and videography

Sufficient contactable references to substantiate experience indicated (Client name and contact details, project description, duration, and contract value)

Index of documentation attached to this schedule

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The scoring of the method statement will be as follows:

Elements: Weight 30 Points		Previous Experience
	Points	30
	Score	
	0	Tenderer's previous experience presented has no relevance to the scope of this project and did not address any of the requirements.
	20	Tenderer have experience in one (1) to two (2) projects relating to the scope of works.
	40	Tenderer have experience in two three (3) to four (4) projects relating to the scope of works.
	60	Tenderer have experience in five (5) projects relating to the scope of works.
	80	Tenderer have experience in six (6) projects relating to the scope of works.
	100	Tenderer have experience in seven (7) or more projects relating to the scope of works.